BURLINGTON ROAD SAFETY STRATEGY
"Road Safety is Everyone's Responsibility"

#3 District (Burlington)

Created by : Sgt. Andy Dennis
District Response Unit
Valid date : October 2017

3800 Constable Henshaw Blvd.
Burlington, Ontario L7M 3Y2
Phone: 905.825.4747 ext.5356
The Halton Regional Police Service is recognized as one of the leading police agencies in the areas of diversity and community policing initiatives, and is committed to ensuring Halton Region remains as safe tomorrow as it is today.

One Vision
One Mission
**One Team**
According to the 2016 Ontario Road Safety Annual Report, 439 people were killed and another 35,533 road users were injured in motor vehicle collisions in Ontario. In 2016, Halton Region experienced 12 fatal and 1,209 personal injury collisions. Locally, the City of Burlington experienced 2 fatalities and 341 personal injury collisions. This equates to one personal injury collision nearly every single day.

Generally, every motor vehicle collision is preventable. Motor vehicle collisions cost society more, devastate more members of our community and inflict more physical insult than all other criminal offences combined. The goals of the Burlington Road Safety Strategy are:

- To reduce the number of collisions on our roadways
- To increase road safety for all users
- To promote the understanding that road safety is a shared responsibility

Burlington’s District Response Unit (DRU) is responsible for developing programs, initiatives and providing resources to enhance road safety. Collaboration with all internal and external partners is critical to the DRU’s success.

**Establishing Goals**

The Burlington Road Safety Strategy provides the framework for efficient and effective resource deployment. Through community engagement, collaborating with outside agencies and mining data from the Service’s Police Analytics Unit, five key areas were identified:

1. Drug and Alcohol Impaired Driving
2. Distracted Driving
3. Aggressive Driving (speeding, careless, stunt and dangerous driving)
4. Protection of Vulnerable Road Users (pedestrians, cyclists, motorcyclists and seniors)
5. Commercial Motor Vehicles

Continuous monitoring, evaluation and adjustment of traffic safety programs will occur throughout the year. This strategy has been developed to address the five key areas with the focused goal of increasing road user safety.
Burlington Road Safety Strategy — Vision, Mission and Goal

The Burlington Road Safety Strategy is based on the following Vision, Mission and Goal:

**Vision:**
To make Halton Region’s roads the safest in Ontario.

**Mission:**
To promote road safety through strategic enforcement, education and community engagement.

**Goal:**
To reduce fatal, personal injury and property damage collisions, and increase overall road use safety.

Strategy for the Service's Community Safety and Well-Being Plan

Halton Region, in partnership with the Halton Regional Police Service (HRPS) and other partners, has developed a Community Safety and Well-Being Plan to guide response and share responsibility for community safety and well-being.

**Community Safety and Well-Being:** The ideal state of a sustainable community where everyone is safe, has a sense of belonging and opportunities to participate, and where individuals and families are able to meet their educational, health care, food, housing, income, social and cultural needs.

The evolving Halton Regional Police Service delivery model focuses on risk-driven, multi-sectoral collaboration to address a variety of police and community concerns. Following are the strategic priorities of Halton Regional Police Service’s Framework for Community Safety and Well-Being.
Emergency Response: To ensure those in need get the right response, at the right time, by the right responders.

Risk Intervention: To address behaviours that most impact the safety of community members.

Prevention: Community collaboration is the catalyst for positive working relationships with all community agencies, resources and partners.

Social Development: To assist in the continued development, education and support of all social groups in Halton Region.

The Community Safety and Well-Being Plan will help the Service achieve the goals set out in the Halton Regional Police Service Corporate Business Plan (2017-2019). The Plan outlines four specific themes that guide the delivery of police services in Halton Region:

1. Community Safety and Well-Being: The Halton Regional Police Service will focus on the priorities of the Service’s Community Safety and Well-Being Plan that reflect key community concerns, specifically Traffic Safety and Enforcement (i.e. Distracted Driving, School Zone Violations, Commercial Vehicle Infractions).

2. Outreach and Collaboration: The Halton Regional Police Service will focus on maximizing citizen engagement and strengthening communication and community dialogue through traditional methods and emerging technologies. Another goal under this theme states that HRPS will collaborate with all sectors of the community, municipal partners and other law enforcement agencies in the prevention and solving of crime while contributing to the overall success of the Service’s Community Safety and Well-Being Plan.

3. Organizational Capacity: The Halton Regional Police Service will maximize its organizational capacity by working effectively with community and municipal partners, enhancing the use of police analytics and utilizing available internal/external data.

4. Organizational Excellence: The Halton Regional Police Service will strengthen service delivery, including implementation of Community Safety and Well-Being initiatives, and positive interactions with the community.

In March 2016, the Halton Regional Police Service distributed a survey to capture the opinions of residents on policing matters. Survey recipients were asked questions relating to their experience with the Service, perceptions of crime in their community, feelings of safety and police priorities. The majority of respondents (61 per cent) indicated traffic safety and enforcement as their key concern. Distracted and aggressive/careless driving were cited as two of the top five concerns for residents. In response to this feedback, 3 District has created and implemented the Burlington Road Safety Strategy.
The Burlington Road Safety Strategy will aim to achieve its vision of making Halton Region’s roads the safest in Ontario. Key performance indicators are:

- Number of hours spent at identified intersections to reduce collisions
- Number of citizen reported traffic complaints
- Number of hours spent by officers on traffic initiatives
- Number of hours dedicated to R.I.D.E.
- Number of traffic stops conducted

<table>
<thead>
<tr>
<th>Priorities</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Emergency Response</td>
<td>• Enforcement at high-risk traffic complaint areas</td>
</tr>
<tr>
<td></td>
<td>• Zero tolerance for infractions observed by traffic officers for identified areas of focus</td>
</tr>
<tr>
<td></td>
<td>• Ensure optimal response to high-collision intersections with visual police presence and enforcement</td>
</tr>
<tr>
<td></td>
<td>• Respond/investigate contributing factors to collisions</td>
</tr>
<tr>
<td>Risk Intervention</td>
<td>• Heightened focus on repeat impaired driving offenders</td>
</tr>
<tr>
<td></td>
<td>• Focus on suspended drivers</td>
</tr>
<tr>
<td></td>
<td>• Social media campaigns to educate members of the general public on key issues</td>
</tr>
<tr>
<td></td>
<td>• Concentrated efforts during peak traffic times</td>
</tr>
<tr>
<td></td>
<td>• Ongoing traffic safety initiatives throughout Burlington</td>
</tr>
<tr>
<td>Prevention</td>
<td>• Communication with drivers about road safety through the use of education and enforcement tactics</td>
</tr>
<tr>
<td></td>
<td>• Coordinated media strategy with HRPS and stakeholders</td>
</tr>
<tr>
<td></td>
<td>• Education and awareness programs with licensed establishments, along with high school campaigns</td>
</tr>
<tr>
<td></td>
<td>• Evaluate issues with local and regional partners through a dedicated working group</td>
</tr>
<tr>
<td>Social Development</td>
<td>• Monthly meetings with the City of Burlington's Transportation Services</td>
</tr>
<tr>
<td></td>
<td>• Engage other community partners (e.g. MADD, Insurance Bureau of Canada, DriveWise)</td>
</tr>
<tr>
<td></td>
<td>• Develop a joint public education media strategy with the City of Burlington</td>
</tr>
<tr>
<td></td>
<td>• Communicate with City Councillors to address concerns within each ward</td>
</tr>
</tbody>
</table>
The development of the Burlington Road Safety Strategy (BRSS) is intended to improve road safety in Burlington through key objectives, including reducing fatalities and serious injuries related to motor vehicle collisions. The BRSS is a district-wide initiative, driven by police analytics. New strategies and initiatives can be added to the BRSS over time, depending on the needs identified through police analytics and community partners. The BRSS is a living document; it is intended to be regularly reviewed and updated with modified goals, safety programs and collision data. In order to accomplish this, the DRU Sergeant will meet with key stakeholders (i.e. City of Burlington, Halton Region, etc.) to review results, performance indicators, and analytical data and adjust priorities as necessary.
COMMUNITY ENGAGEMENT

Existing programs will evolve within the BRSS in response to emergent issues. The proposed motto for the strategy is “Road Safety is Everyone’s Responsibility.”

Halton Regional Police Service (Burlington) is committed to:

• Leading and facilitating the development and implementation of community-led initiatives to meet provincial and national objectives.

• Educating and communicating with residents and road users about the importance of road safety issues and encouraging public participation, responsibility and accountability.

• Engaging private and public sector partners in road safety to ensure safe driving practices for their employees (i.e. commercial motor vehicle stakeholders).

• Identify regional and municipal road safety stakeholders, expand partnerships to include health care, regional transportation, enforcement partners, the judicial system, educators and other safety organizations.

• Partner with other local and provincial government agencies (i.e. Ministry of Transportation), outside police services (i.e. Ontario Provincial Police), engineers, health care providers, volunteers and other community groups on road safety initiatives.

• Target traffic enforcement through the online traffic complaint process. Conduct enforcement in response to concerns expressed by Burlington residents.
BURLINGTON ROAD SAFETY STRATEGY
COMMUNITY PARTNERS

- Halton Region Engineering and Transportation
- Residents of Halton Region (Traffic Complaint Process)
- Burlington Road Safety Strategy
- Key Interest Groups (MADD Canada, IBC, MTO, School Boards, CWTA)
- City of Burlington Transportation and Traffic Services
- Road Safety Committees (ROSCO, Burlington Working Group)
- HRPS District Response Unit, Traffic Services, Collision Reconstruction
Figure 1: Motor Vehicle Collisions

<table>
<thead>
<tr>
<th>Motor Vehicle Collisions (MVCs)</th>
<th>2016</th>
<th>2015</th>
<th>% Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total MVCs - overall</td>
<td>2,738</td>
<td>2,645</td>
<td>3.5%</td>
</tr>
<tr>
<td>MVCs - property damage only</td>
<td>2,395</td>
<td>2,263</td>
<td>5.8%</td>
</tr>
<tr>
<td>MVCs - personal injury</td>
<td>341</td>
<td>381</td>
<td>10.5%</td>
</tr>
<tr>
<td>MVCs - fatality</td>
<td>2</td>
<td>1</td>
<td>100.0%</td>
</tr>
</tbody>
</table>

Figure 2: 2016 Traffic Statistics

<table>
<thead>
<tr>
<th>2016 Traffic Statistics</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of traffic complaints</td>
<td>2,102</td>
</tr>
<tr>
<td>Number of traffic stops</td>
<td>25,799</td>
</tr>
<tr>
<td>Total number of distracted driving charges (HTA 78.1)</td>
<td>472</td>
</tr>
<tr>
<td>Total number of careless driving charges (HTA 130)</td>
<td>258</td>
</tr>
<tr>
<td>Hours of RIDE conducted by officers</td>
<td>1,990</td>
</tr>
<tr>
<td>Total roadside tests</td>
<td>670</td>
</tr>
<tr>
<td>Roadside test - pass</td>
<td>447</td>
</tr>
<tr>
<td>Roadside test - fail</td>
<td>63</td>
</tr>
<tr>
<td>3-day roadside suspension (Warn range 1st time)</td>
<td>146</td>
</tr>
<tr>
<td>7-day roadside suspension (Warn range 2 times in 5 years)</td>
<td>9</td>
</tr>
<tr>
<td>30-day roadside suspension (Warn range 3+ times in 5 years)</td>
<td>5</td>
</tr>
<tr>
<td>Total impaired driving arrests</td>
<td>144</td>
</tr>
<tr>
<td>Total impaired driving charges</td>
<td>237</td>
</tr>
</tbody>
</table>

Figure 1: HRPS Analytics, Halton Reportable Property Damage, Personal Injury and Fatal Motor Vehicle Collision Occurrences in 3 District (2016/2017). Percentages rounded to nearest whole number.

Figure 2: HRPS Analytics, Halton Reportable Traffic Statistics in 3 District (2016).
Alcohol/Drug Impaired Driving

Impaired driving by alcohol and/or drug remains one of the top road safety concerns of the Halton Regional Police Service.

Police Initiatives:

Police Response to Impaired Occurrences

Officers will continue to respond to impaired driving occurrences throughout Burlington. In 2016, there were 144 arrests involving impaired operation of a motor vehicle. Police continue to investigate all 9-1-1 calls, motor vehicle collisions and traffic stops where a motorist is suspected of being impaired. These investigations may include support from the Collision Reconstruction Unit, Traffic Services and Identification Bureau.

Reduce Impaired Driving Everywhere (RIDE)

Traditionally, RIDE spot-checks appear during the holidays however; the Burlington DRU conducts spot checks year round. Police roadside spot-checks are set up on roadways and off-ramps of highways. Officers, in turn, engage with drivers at the checkpoints. If a driver is reasonably suspected of operating a motor vehicle with alcohol in their system, the officer can demand a roadside screening test. The driver is required to provide a sample of breath into an approved screening device (ASD). The results of this test assist officers in forming grounds to believe the driver is operating a motor vehicle with more than 80 mgs of alcohol in their blood. Mothers Against Drunk Driving (MADD) volunteers and Auxiliary officers occasionally participate. Burlington officers also organize joint RIDE spot-checks with members of the local Ontario Provincial Police (OPP) detachment. The Halton Regional Police Service has received additional funding from the Ministry of Community Safety and Correctional Services to increase RIDE enforcement over the holiday season.

Standard Field Sobriety Testing (SFST) and Drug Recognition Experts (DRE)

In 2006 Standard Field Sobriety Testing (SFST) and Drug Recognition Evaluation (DRE) was added to the Criminal Code. The SFST is a combined test designed to evaluate the fine motor skills a driver requires to operate a motor vehicle. Poor performance assists officers with forming the grounds needed to arrest for impaired driving. Once alcohol is ruled out as the cause of the impairment, an officer specially trained as a Drug Recognition Expert conducts a standardized 12 Step evaluation. This evaluation determines what category of drugs the driver may or may not have consumed prior to operating a motor vehicle.
The Halton Regional Police Service (HRPS) recognized the need to ensure these experts were available to conduct the DRE and has steadily been training officers to combat this form of impaired driving. Furthermore, the HRPS is currently ahead of the curve by continually training additional officers in anticipation of the upcoming federal legislation that will legalize marihuana. Presently there are three Drug Recognition Experts working in the Burlington DRU, with two additional officers scheduled to receive training over the next six months. The DRU is also fortunate to have 1 of only 22 Drug Recognition Expert Instructors on staff. An officer possessing this level of expertise is an invaluable resource to the Service and the Burlington Community.

Patron Education and Awareness Program

In cooperation with the Burlington Restaurant Association, Burlington Downtown Hospitality Group, Burlington Downtown Business Association, City of Burlington and Ministry of Transportation, members of the Halton Regional Police Service liaise with licensed establishments in Burlington to engage patrons and discuss the ramifications of impaired driving. Officers attend licensed establishments and allow patrons to voluntarily provide breath samples into approved roadside screening devices to gauge their blood alcohol level based on what they had consumed. Licensed establishments also have the opportunity to have a Qualified Breathalyzer Technician and/or Drug Recognition Expert attend to train staff on impaired driving and what to do should they suspect that an impaired customer is about to drive. Simulation goggles are also available to simulate the effects of different drugs and blood-alcohol levels.

RIDE 101

High School Liaison Officers attend high schools throughout Burlington and speak to students about the dangers of impaired driving and dispel myths that are prevalent in the high school community. The students are then put through a series of physical tests while wearing goggles that simulate varying levels of impairment.

SAFE Prom

High School Liaison Officers engage with students throughout Burlington prior to their annual spring proms. The students are educated on the dangers of drugs and alcohol through interactive educational opportunities that promote positive reinforcement. They are strongly encouraged to plan a safe ride home in advance and to not make decisions that put themselves in harm's way on what is supposed to be a memorable night in their lives.

Social Media

All impaired driving-related occurrences in Burlington are shared on the @HRPSBurl Twitter account with the #NoExcuses or #makethecall911 hashtags. These tweets include facts, statistics, campaign messaging and information about special impaired driving projects.
Project Drive Thru

A new partnership between the Halton Regional Police Service and local restaurants with drive-thru operations in Burlington was created to tackle impaired driving concerns. Employees of these local establishments serve as extra sets of eyes and ears for the police. If a customer attends a drive-thru window exhibiting signs of impairment (either by drug or alcohol), employees are trained to respond by immediately notifying the Halton Regional Police Service. Project Drive Thru has received national attention after being featured in a July CBC article.

---

Do you suspect that a customer is driving under the influence of drugs or alcohol?

Give us a call.

Be an extra set of eyes.
See something? Say something.
Dial 9-1-1 and help us get them off the road.

Think a driver is impaired? Here’s how to know:

- See or smell drugs/alcohol?
- Slurred speech?
- Blood-shot or glossy eyes?
- Trouble conversing/ordering?
- Dilated pupils?
- Difficulty handling money?
- Bad driving/control of car?
- No eye contact?
- Sleepy/Unconscious?

For more information, contact:
Halton Regional Police Service
905-825-4777
www.haltonpolice.ca or Twitter: @HaltonPolice/@HRPSBurl

One Vision, One Mission, One Team
Distracted Driving

2017 provincial statistics indicate that distracted driving is a factor in about 25 per cent of all motor vehicle collisions, placing it among the top four. In 2016, 472 distracted driving charges were laid in Burlington.

Police Initiatives:

Handheld Device Enforcement and Education
In an attempt to avoid detection, drivers are increasingly holding their cell phones lower. This compounds the risks associated with distracted driving; not only are drivers distracted by the use of the cell phones, they are dropping their eyes from the roadway, resulting in up to several seconds of blindness as to what lies ahead. DRU officers make use of unmarked vehicles with elevated vantage points to observe drivers’ cell phone use and respond accordingly.

Police continue to plan and implement distracted driving campaigns in Burlington and will do so for as long as it remains a problem. Officers also participate in provincial distracted driving education and enforcement campaigns implemented by the OPP throughout the year.

Project Disconnect

Officers are continually on the lookout for drivers who talk, text, type, dial or e-mail using handheld cell phones or other communication and entertainment devices while behind the wheel of a vehicle, especially while travelling through intersections. Project Disconnect aims to improve road safety and driver attention through education and enforcement.
Distracted Driving Pledge

In cooperation with the City of Burlington, Ministry of Transportation, Catholic and Public School Boards and the Canadian Wireless Telecommunications Association, high school students in Burlington will be challenged to take the Distracted Driving Pledge. They will receive a pledge card depicting a student texting on the phone while behind the wheel with the words “Mom’s message can wait. Yes, we just said that” accompanying it. The message is simple, yet powerful: any and all texts can wait; you need to focus on the road. The back of the card contains the pledge. Students who date and sign the card will receive a key chain as a reminder of their commitment to the campaign. The key chain features a popular emoji with the Halton Police Service logo and #TextULater hashtag on the flip side.

Canada Road Safety Week

Each May, officers conduct increased levels of traffic enforcement with a focus on what have become known as the ‘Big 3’: aggressive, distracted and impaired (by alcohol and/or drug) driving.

Social Media

Information about distracted driving charges, statistics and results from projects in Burlington are communicated on Twitter using @HRPSBurl with the #DistractedDriving or #putthephonedown hashtags.
Aggressive Driving

In 2016, 22,822 tickets were issued for speeding in Halton Region.

**Police Initiatives:**

**Reducing Intersection Safety Concerns (RISC)**
The objective of Operation RISC is to reduce the number of collisions occurring in and around intersections in Burlington. The goal of the initiative is to deter drivers from committing the types of offences that increase the probability of collisions through high visibility and enforcement and to educate drivers/promote safe driving habits using social media and distributing pamphlets.

**Residential Traffic Speeding and Stop Signs (RTSS)**
Residential streets pose a higher risk to both pedestrian and vehicles when traffic violations occur. A large number of traffic complaints received by both the Halton Regional Police Service and the City of Burlington relate to drivers exceeding posted speed limits and/or failing to comply with stop signs on residential streets. This traffic safety initiative increases compliance of stop signs and uses safe driving education and enforcement strategies to reduce the speeds of vehicles travelling on residential roadways.

**Operation Decoy**
The mission of Operation Decoy is to reduce speeds and promote safer driving habits by creating the perception of a high police presence in an area. Placement of marked, unoccupied police vehicles at identified locations provides drivers with highly-visible speed deterrents as drivers are not able to determine if police officers are actually in the vehicles or not. In addition to the decoy vehicle, police installed data collection devices to accurately capture speeds of passing motor vehicles. The data is analyzed and enforcement efforts are dedicated to the times speeding is most prevalent.

**Reduce Rural Speeds**
Reduce Rural Speeds aims to deliver a clear message to drivers that rural roads are not raceways. Police employ education and enforcement strategies in order to reduce the speeds of vehicles travelling on rural roads and to promote safer driving habits.

**Seat Belt Campaigns**
Seat belts are the single most effective traffic safety device for preventing death and injury in the event of a motor vehicle collision. As such, the Halton Regional Police Service continues to enforce seat belt infractions to ensure road and public safety.
Traffic Complaint Process

A large number of traffic complaints received by police relate to drivers exceeding posted speed limits. Officers continue to target areas throughout Burlington that have been identified as high traffic complaint locations.

Speed Shield – An Innovative Response to Speed Concerns

Members of the Burlington DRU have developed an innovative response to address speeding complaints. This response was initiated to increase effective police resource management when responding to community speeding concerns.

Once a speeding complaint is received officers initiate the following three phase process:

Phase 1: Data Collection

After reviewing the complaint officers install a vehicle speed data collection device known as Speed Shield. These devices are installed in the complaint location and collect data of vehicle volume, speeds and times of travel which will be analyzed to determine the validity and priority of the complaint.

In order to determine if police enforcement is warranted only one of the following criteria must be satisfied:

1. 10% of the vehicles are travelling 7-15 km/h above the speed limit.
2. 5% of the vehicles are travelling 15 km/h above the speed limit.

If the complaint meets the prescribed criteria it then progresses to Phase 2.

Phase 2 – Enforcement

Once the complaint has been validated and prioritized, the analysis of the data is reviewed to identify what the time of day experiences the highest frequency of non-compliance. This ensures a focused officer response, optimizing effective enforcement opportunities and increasing road safety for all users.

The enforcement phase continues until data indicates an increased level of compliance, reducing and ultimately eliminating the need for enforcement.

Phase 3 - Re-Evaluation

A third analysis occurs once data is supporting a reduction in non-compliant drivers. The process then moves to the maintenance phase.

An additional data sample is captured and analyzed. If the data demonstrates drivers are now within the prescribed levels of compliance enforcement ceases. If not, enforcement will recommence. This phase continues until the compliance levels are met.
School and Community Safety Zones

There are no criteria required for a police response to driving complaints within school or Community Safety Zones. Complaints occurring in these areas will proceed directly to the enforcement.

The DRU has taken this position because these areas contain a high concentration of our most vulnerable community members.

Road Watch

Road Watch enables members of the public to report specific vehicles that are being operated aggressively or in an unsafe manner. Submissions are reviewed and letters are sent to registered vehicle owners advising them that a driving complaint had been received. Click on Road Watch to make a report online.

Communities On Phone Patrol (COPP) Program

COPP is a joint effort of the Halton Regional Police Service and Halton residents. As the extra eyes and ears of police, COPP volunteers observe, conduct surveys and report aggressive driving at various locations throughout Burlington. Want to volunteer? It is as easy as clicking on COPP.

Social Media

Information on aggressive driving in Burlington is shared on the @HRPSBurl Twitter account using the hashtags #NoNeedToSpeed, #SlowDown, #OperationDecoy and #OperationRISC.
COMMERICAL MOTOR VEHICLE SAFETY

The City of Burlington is comprised of a network of roads including King's Highways, regional roads, urban and rural roads. This attracts a variety of light and heavy commercial motor vehicles to the City. Officers with specialized training are utilized to inspect cargo securement, hours of service, weights and measures, and equipment, as well as perform environmental and agricultural inspections.

Commercial Motor Vehicle (CMV) Strategy

The Halton Regional Police Service continues to address concerns with commercial motor vehicles on area roadways. Burlington is home to a range of commercial motor vehicles — from pickup trucks and trailers used by landscapers to dump trucks, cube vans, tractor trailers and buses — that require specialized enforcement. District traffic officers and Regional Commercial Motor Vehicle officers partner on a variety CMV education and enforcement initiatives throughout the year.

The Burlington CMV Strategy has been developed to address road safety, education and enforcement priorities involving commercial motor vehicles.

Mission
To promote road safety through strategic traffic enforcement, education and community engagement.

Goal
To ensure compliance of all regulations involving commercial motor vehicles.

Police Initiatives:
A number of officers have received Commercial Motor Vehicle awareness training where they are taught basic faults and offences. CMV enforcement in Burlington is organized and implemented by a Commercial Vehicle Liaison Officer (CVLO). Traditionally, enforcement has been conducted periodically or in conjunction with the Regional Commercial Vehicle Safety Unit, when available.
There are a variety of CMV-related offences that occur within Burlington that range from minor document violations to mechanical issues that result in serious collisions as a result of negligence. The most frequent offences are:

- Document violations
- Weight violations
- Load security issues
- Permit violations
- Equipment failure or violation
- Moving offences (driver related)

**Project WRECK CHECK**

The mission of this project is to detect light and heavy commercial vehicles that fail to maintain safety standards and meet document maintenance, cargo securement, load size and weight restrictions as well as driver hours and classification requirements. This is accomplished through stop-checks and inspections by certified commercial vehicle inspectors from the Halton Regional Police Service, Ministry of Transportation, OPP and other police agencies.

**Additional CMV Safety Campaigns**

Officers participate in joint commercial motor vehicle campaigns both within Burlington and throughout Halton Region. This is a collaborative effort involving neighbouring police services and provincial agencies specifically; the Ministry of Transportation and the Ministry of the Environment. These involve random and targeted commercial motor vehicle traffic stops and safety and emissions inspections, as well as supplying information pamphlets to drivers to educate them about potential violations.

**Presentations**

Open house information sessions with owners and operators of commercial motor vehicles include a series of presentations made by police officers. The goal is to educate the owners/drivers to reduce the risk of unsafe commercial vehicles operating on our roadways.

**Social Media**

Education and other information relating to commercial motor vehicle enforcement is shared on the @HRPSBurl Twitter account for Burlington and @HaltonPolice/@HRPSCMV for Halton Region.
VULNERABLE ROAD USERS

Vulnerable road users, including cyclists, motorcyclists, students around school zones, pedestrians and older adults, are most at risk for serious injury or death should a motor vehicle collision involving them occur. As such, officers from Burlington, along with community partners and stakeholders, participate in yearly educational and enforcement initiatives aimed at this group.

Police Initiatives:

Project Safe Start

This annual, region-wide campaign, held the last week of August and first week of September, is a highly visible reminder to drivers that children are back in school. It focuses on the need for motorists to slow down in and around school zones, watch for pedestrians and pay attention to school crossing guards escorting children across busy intersections.

Project Safe Crossing

This campaign educates drivers and pedestrians about crosswalk and crossover protocols, including those staffed by crossing guards. Members of the DRU conduct presentations to crossing guards during their pre-school year training on the importance of their role, relevant legislation and if they observe an offence what information police need to further the investigation. The Halton Regional Police Service recognizes that pedestrians are at increased risk of injury or death when they cross roads mid-block. Drivers do not expect to see pedestrians crossing roads at these locations and tend to be less aware (and therefore less able to react) in emergency situations.

A pedestrian safety program, aimed at elementary school students, is offered by the Halton Regional Police Service through its Children’s Safety Village at Headquarters.

Safe Cycling Halton

The Halton Regional Police Service has a long-standing relationship with cycling enthusiasts that use our roadways. Over the years, these interactions have taken the form of town halls, Lids 4 Kids events, youth cycling rodeos and speaking engagements. The Service itself has a Bicycle Unit comprised of officers trained and equipped to use bicycles as part of their duties. A new, regional Safe Cycling campaign will launch in Fall 2017.
Project Ride Alive — Motorcycle Safety Awareness

The overall aim of this project is to improve safety for motorcyclists travelling in Halton. While there is an enforcement component, the focus of Project Ride Alive is education through the creation and distribution of safe riding cards. Project Ride Alive is delivered in partnership with motorcycle riding clubs, owner clubs and motorcycle retailers.

Bike Rodeos at Local Schools

These events consist of bike and helmet safety inspections, learning signs and signals and practicing bicycle safety on closed courses with the assistance of community partners.

Lids 4 Kids/Helmet Program

Traditionally held annually as a free, one-day outdoor event, Lids 4 Kids organizers have elected to deliver the bike safety and helmet-fitting program through local schools. Service members provide helmets to children who require them in a variety of Burlington communities. Officers also carry helmets in their cruisers for distribution to children requiring them.

Social Media

Safety tips and projects related to Vulnerable Road Users in Burlington are shared on the @HRPSBurl Twitter account. Featured hashtags are #ShareTheRoad, #Lids4Kids and #ProjectSafeStart.

SUMMARY

Road safety impacts everyone. It is essential to protect motor vehicle drivers, passengers, motorcyclists, pedestrians and cyclists of all ages.

This Road Safety Strategy will be evaluated annually to ensure that the Halton Regional Police Service is providing relevant and effective traffic safety initiatives to the people it serves.

The aforementioned initiatives, combined with all users focusing on increasing safety will help move us closer to our goal of Halton Region having the safest roads in Ontario.

Road safety is everyone’s responsibility. We all play a role in changing driver behaviour to ensure safer roads for all.

Road Safety is Everyone's Responsibility